

FRIENDS



LOVELY LINKS

- Cut and Paste
- Jessica Hische
- Orange Beautiful
- Red Raft illustrations
- Shelf/Life
- Studio Violet
- The book cover archive
- The Finders Keepers
- We are the image makers
- Zoe Sadokierski

STATIONERY GOODIES

- Beast Pieces (by Studio on Fire)
- Good On Paper Design
- Hammerpress
- Hello! Lucky
- nineteen seventy three
- NoteMaker Shop
- Oh So Beautiful Paper
- Present&Correct
- pretty.prett.paper
- Rifle Paper Co.
- Rifle Paper Co. - blog
- The Card Society
- TMOD - Cards
- UPPERCASE

BLISSFUL BLOGS

- Ace Jet 170
- all the mountains...
- Black*Eiffel
- Bloesem
- Book By Its Cover
- carnival
- Color Collective
- Cucumbersome
- d.Sharp Journal
- Darling Dexter
- design is mine
- Design*Sponge
- fine little day
- Fleuron
- Fresh grain
- Geninne's Art Blog
- I like...
- idsgn (a design blog)
- It's Nice That
- manystuff
- mint
- Mr Yen
- Oh Happy Day!
- Oh Joy!
- oh, hello friend.
- Pikaland
- Pitch Design Union
- poppytalk
- simple + pretty
- simple blueprint
- Something's Hiding In Here
- Super Duper
- The English Muffin Blog
- The Ever Dazzling
- the SCOOP
- The Storque
- Twig & Thistle
- Vintage Mint
- Where the Lovely Things Are
- yellowtrace blog
- {frolie!}

Wedding Stationery Wonders // Zed and Bee



Today I am proud to showcase some talent from just down the road... the relatively new Sydney based duo Zed and Bee. I went to university with Billie and always knew she'd go on to make fantastic things. Kick-starting their lil company earlier this year, Billie and her sister Zoe, have already made a mountain of amazing invites for all kinds of events. Each and every one of them is so unique and they use such a variety of printing methods and materials that makes for much excitement each time they reveal a new one.

I sneakily distracted Zoe long enough to ask some questions about starting up the business and what they've come up against:



(Artists watercolour invitation)

Briefly, tell us how or why you started Zed and Bee?

When faced (happily) with my own marriage proposal and approaching wedding, although a designer, I felt I wanted to outsource my invitations due to timing. I was understandably inspired by the range of invitation design studios on offer overseas but couldn't find what I was after on home soil. I ended up utilising a US based studio and collaborating with their designer on my joint project. I wondered why we weren't producing more inspiring bespoke invitation solutions here in Sydney and realised my dream of doing just that. My sister Billie, with over 10 years of experience in edgy design studios, was an obvious choice as my partner in crime. Her passion for all things paper and print related matched my own (as does our designer eye) and we have worked happily together ever since.

What do you like most about designing wedding/special occasion stationery?

The variety of styles, stocks and print processes we get to incorporate by producing bespoke work for a rainbow of personalities. Zed & Bee also adore collaborating with local artists to create one of a kind pieces. We are currently doing just that with some beautiful invitations that will feature on our website in late November.



(Jewish papercut invitation in collaboration with madebyjulene)

What are the most challenging aspects?

The time consuming task of costing bespoke jobs has proved to be challenging. This is part of the reason we will be releasing a 2011 Collection later this year of ten brand new invitation designs that can be costed and ordered online. This collection will be aimed at our more budget conscious brides. We will of course continue to produce bespoke jobs, it is our creative outlet and where we really let our imaginations run wild.



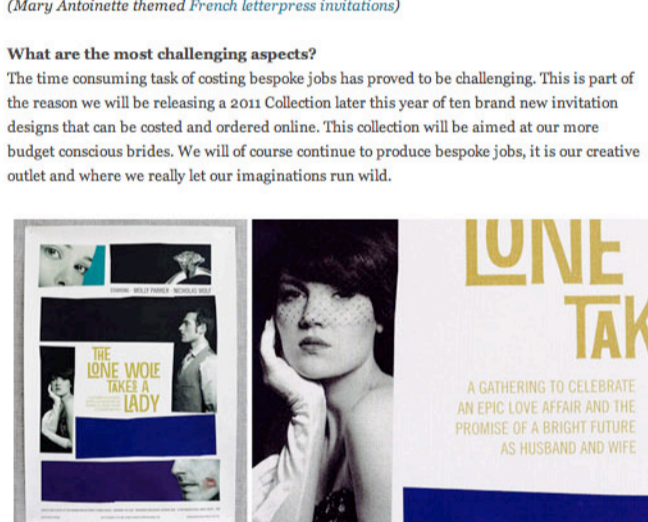
(Mary Antoinette themed French letterpress invitations)

What has been the biggest thing you've learnt to date?

To keep learning and evolving. The creation of each invitation teaches us something new. Whether it be a client/supplier relationship, new print process we wish to harness or embellishment we unearth there is something to take from the experience to aid us next time round. Recognising and acknowledging this is key.

Big thank you Zoe... Can't wait to see what comes next from Zed & Bee!

Check back in at the Zed & Bee blog to see more invites unfold over the next little while... and join the mailing list to hear about their 2011 stationery collection... tres exciting!



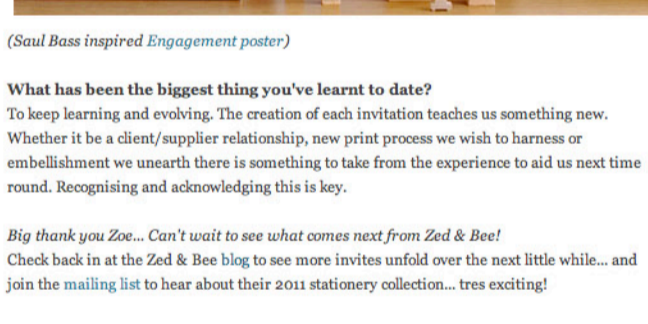
(Saul Bass inspired Engagement poster)

What has been the biggest thing you've learnt to date?

To keep learning and evolving. The creation of each invitation teaches us something new. Whether it be a client/supplier relationship, new print process we wish to harness or embellishment we unearth there is something to take from the experience to aid us next time round. Recognising and acknowledging this is key.

Big thank you Zoe... Can't wait to see what comes next from Zed & Bee!

Check back in at the Zed & Bee blog to see more invites unfold over the next little while... and join the mailing list to hear about their 2011 stationery collection... tres exciting!



(Engagement poster)



(storyboard for a 'Modern Vintage' wedding)



(storyboard for a Bali wedding)

You might also like:



Worlds Smallest Postal Service

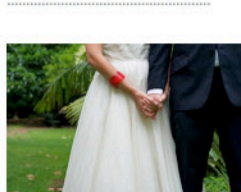
Strange and wonderful postcards

Print of the Day > Blanca Gomez

Print of the Day > Hello Marine

Hello! my name is emily. I'm a book designer by work & paper and print admirer by heart. This is a place where some loves are swept up and kept safe. I hope you enjoy your stay here!

I love comments & emails: thedailysmudge@gmail.com



FIND ME ON...

- twitter
- facebook

CATEGORIES

- Books
- calendar
- decoration
- events
- graphic design
- illustration
- interview
- letterpress
- Magazines
- nostalgia
- origami
- packaging
- papercraft
- photography
- print of the day
- Prints/Posters
- Screenprinting
- sculpture
- shops
- stationery
- twitter
- typography
- weddings
- wrapping/wall paper

SEARCH

 powered by Google™

ARCHIVES

- ▼ 2010 (138)
 - ▼ September 2010 (12)
 - Wedding Stationery Wonders // Zed and Bee
 - Wedding Stationery Wonders // Hammerpress
 - A Wedding Stationery Week of Wonder
 - Anthology Magazine // Promotion video
 - Stella Magazine
 - Sydney International Animation Festival
 - Happy Friday photographs
 - Book mobiles // The Shop House
 - Print of the Day > Bonnie and Clyde
 - Vintage Paper Goodies > Present & Correct
 - Pencil pushing!
 - Hello Spring!
 - August 2010 (18)
 - July 2010 (16)
 - June 2010 (18)
 - May 2010 (15)
 - April 2010 (11)
 - March 2010 (16)
 - February 2010 (4)
 - January 2010 (28)
- 2009 (277)

TWITTERLAND

thedailysmudge: The stunning invitations by @zedandbee <http://thedailysmudge.blogspot.com/2010/09/wedding-stationery-wonders-zed-and-bee.html> - 28 September 2010

thedailysmudge: Loads of amazing wedding stationery on show this week... begins today with the amazing letterpress of @hammerpress <http://tiny.cc/zsv4m> - 27 September 2010

thedailysmudge: @loxsavvy most definitely next time... hope it went swimmingly!! - 27 September 2010

thedailysmudge: @loxsavvy yep am sydney but *sob* can't come tomorrow... very sad about it. have much fun though!! - 24 September 2010